



4ROTORS is both the voice of
European Helicopter Association & European Air Ambulance Committee

MEDIA

INFORMATION 2018

The only magazine focused wholly and solely on the European helicopter market

- 4ROTORS gives advertisers access to the **8,000+ European Helicopter Association membership** en masse
- 4ROTORS is also distributed in print and digital formats to **over 3,500 further subscribers**



4ROTORS addresses the **four columns of rotorcraft aviation** in Europe

- **AIR RESCUE:** 4ROTORS reaches out to all the members of the European Air Rescue sector
- **POLICE AVIATION:** 4ROTORS shadows the operation within the parapublic rotorcraft sector
- **OFFSHORE AVIATION:** 4ROTORS talks about latest developments in the offshore segment
- **MILITARY:** 4ROTORS is at the front line where helicopters take action





Publication dates and bonus distribution

ISSUE #1-2018

March 1st

bonus distribution: HeliExpo 2018 & ILA Berlin 2018

ISSUE #2-2018

June 1st

bonus distribution: EHAC Air Rescue Symposium 2018

ISSUE #3-2018

September 1st

bonus distribution: Helitech International 2018 & Air Med World Congress

ISSUE #4-2018

December 1st

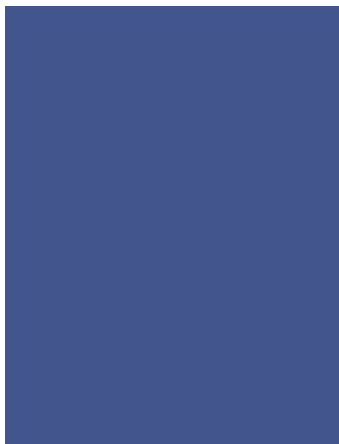
bonus distribution: EASA Rotorcraft Symposium 2018



NEW: 4ROTORS is now available on three major mobile platforms!

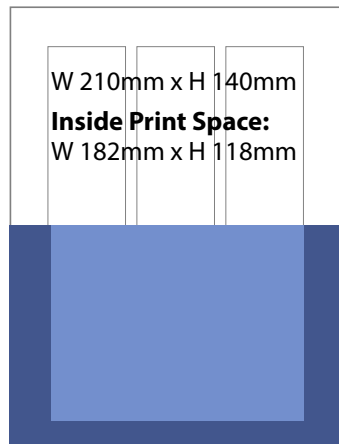


ADVERTISING RATES



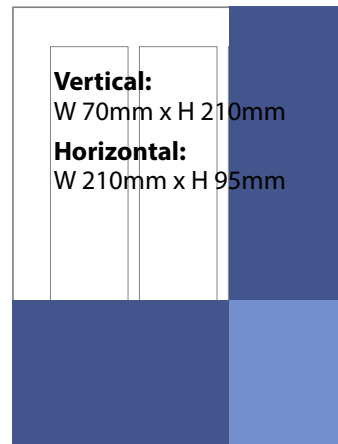
Single page (1/1 page)

- Fills one single page
- Four colour, 210x280mm
- additional 3mm bleed on each side
- Available on pages: C2, C3, C4 and interior pages



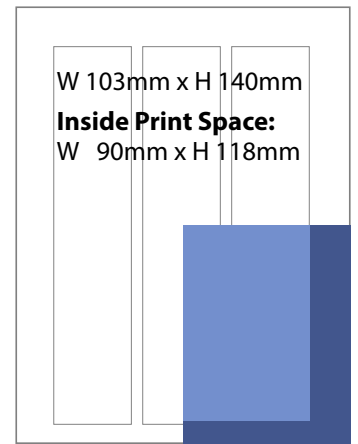
Half page (1/2 page)

- Ad running into bleed or staying within printing space
- Four colour, 210x140mm
- additional 3mm on each side when ad is running into bleed
- available on inside pages only



Third page (1/3 page)

- Ad running into bleed or staying within printing space
- Four color, 210x95mm
- additional 3mm bleed left, right or at the bottom
- available on inside pages only



Quarter page (1/4 page)

- Ad running into bleed or staying within printing space
- Four color, 103x140mm
- additional 3mm bleed left, right or at the bottom (when ad is running into bleed only)
- available on inside pages only

from 2,850.00 Euro

1,450.00 Euro

940.00 Euro

715.00 Euro

Inside page	2,850.00 €
Cover 2	3,250.00 €
Cover 3	3,250.00 €
Cover back	3,500.00 €

SERIES DISCOUNT

Advertisers placing bookings for multiple insertions are rewarded with series discounts:

2 issues	5%
3 issues	10%
4 issues	20%

ALL DEADLINES

This schedule is valid for all issues 2018

ad close	21 days prior date of sale
artwork due	14 days prior date of sale

WE ARE LOOKING FORWARD TO YOUR INQUIRY



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