



**4ROTORS is both the voice of**  
European Helicopter Association & European Air Ambulance Committee

MEDIA

**INFORMATION 2019**

# The only magazine focused wholly and solely on the European helicopter market

- 4ROTORS gives advertisers access to the **8,000+ European Helicopter Association membership** en masse
- 4ROTORS is also distributed in print and digital formats to **over 3,500 further subscribers**



# 4ROTORS addresses the **four columns of rotorcraft aviation** in Europe

- **AIR RESCUE:** 4ROTORS reaches out to all the members of the European Air Rescue sector
- **POLICE AVIATION:** 4ROTORS shadows the operation within the parapublic rotorcraft sector
- **OFFSHORE AVIATION:** 4ROTORS talks about latest developments in the offshore segment
- **MILITARY:** 4ROTORS is at the front line where helicopters take action





## Publication dates and bonus distribution

### ISSUE #1-2019

March 1st

bonus distribution: HeliExpo 2019

### ISSUE #2-2019

June 1st

bonus distribution: EHAC Air Rescue Symposium 2019

### ISSUE #3-2019

September 1st

bonus distribution: Vertical Flight Farnborough 2019

### ISSUE #4-2019

December 1st

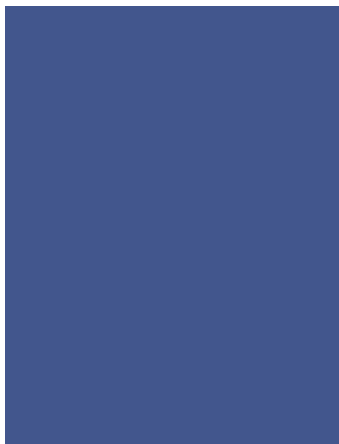
bonus distribution: EASA Rotorcraft Symposium 2019



NEW: 4ROTORS is now available on three major mobile platforms!

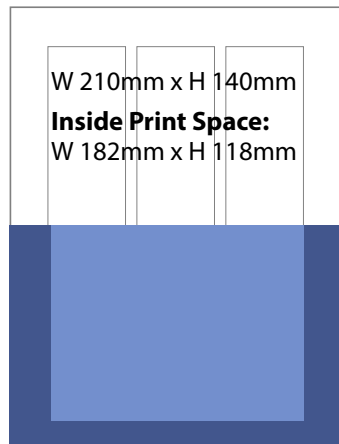


## ADVERTISING RATES



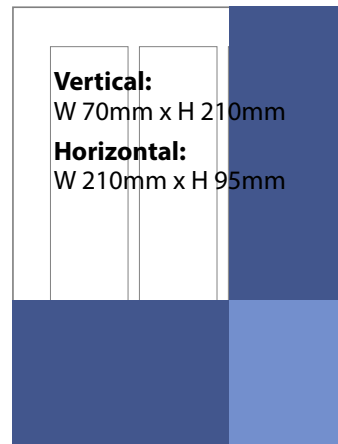
### Single page (1/1 page)

- Fills one single page
- Four colour, 210x280mm
- additional 3mm bleed on each side
- Available on pages: C2, C3, C4 and interior pages



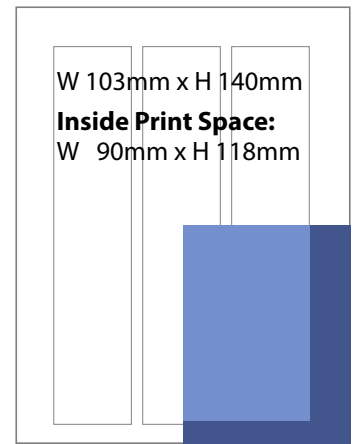
### Half page (1/2 page)

- Ad running into bleed or staying within printing space
- Four colour, 210x140mm
- additional 3mm on each side when ad is running into bleed
- available on inside pages only



### Third page (1/3 page)

- Ad running into bleed or staying within printing space
- Four color, 210x95mm
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- available on inside pages only



### Quarter page (1/4 page)

- Ad running into bleed or staying within printing space
- Four color, 103x140mm
- additional 3mm bleed left, right or at the bottom (when ad is running into bleed only)
- available on inside pages only

from 2,850.00 Euro

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940.00 Euro

715.00 Euro

Inside page	2,850.00 €
Cover 2	3,250.00 €
Cover 3	3,250.00 €
Cover back	3,500.00 €

#### SERIES DISCOUNT

Advertisers placing bookings for multiple insertions are rewarded with series discounts:

2 issues	5%
3 issues	10%
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WE ARE LOOKING FORWARD TO YOUR INQUIRY



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